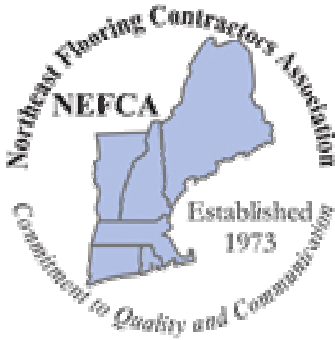


## E-NEWS

Welcome to the FCICA's Issue of the Bottom Line's E-news, a regular on-line feature to our membership. This update features news snippets on association activities, member announcements, industry events and other newsworthy items pertinent to your growing business.

### **SPECIAL MID YEAR SECTION**



**FCICA would like to thank the Northeast Flooring Contractors Association for partnering with FCICA to bring you the 2006 FCICA Mid Year Meeting.**

**Thank You!**

### **Baseball Game Ticket Deadline is August 25<sup>th</sup>!**

Time is running out to purchase tickets to go see the Boston Red Sox play the Baltimore Orioles at Fenway Park on Saturday night at 7:05pm!

Tickets must be pre-ordered on the Mid Year registration form no later than **August 25, 2006!**

Send in your registration form and order yours today! Registration forms can be downloaded at [www.fcica.com](http://www.fcica.com) by clicking on "upcoming events".

### **INDUSTRY NEWS:**

#### **NJ Tax Hike Hits Flooring Installers**

Effective Saturday June 10, 2006, New Jersey hiked by 1% the sales tax on a range of services, including flooring installation and pet grooming. State tax now totals 7%. The added tax applies to sales of theater tickets, gas and electricity, but also to landscaping, massages and floor installation. The new tax adds 17.5 cents to the cost of a pack of cigarettes. Writing for the Trenton Courier Post, Gannett reporter Jonathan Tamari quotes local flooring proprietor Ed Fox, owner of Fox Flooring in Ocean: "They're making it less competitive and impossible to operate."

### **DID YOU KNOW?**

#### **Survey Says Number of Green Home Builders to Increase by 30% in 2006**

Results of a McGraw-Hill Construction/National Association of Home Builders (NAHB) survey indicate that 2005 saw a 20 percent increase in the number of home builders producing green, environmentally responsible homes. The study indicates that number will grow by another 30 percent this year. According to the survey results, the leading reason that builders are considering green is that "it's the right thing to do," and an indication of the industry's strong links to the community. Of those polled, 92 percent identified this factor as a very or somewhat important influence behind the decision to go green. Other prominent influences include lowering lifecycle costs, such as energy efficiencies and productivity increases, 87 percent; staying ahead of the competition or expanding business with customers who are interested in green building, 82 percent; and limiting exposure to liability on such issues as water leaks and mold, 78 percent.

The nice thing about being local is that we're always here when you need us.



The StarNet national network of locally-owned, independent flooring contractors provides its customers with unsurpassed selection and service. Our members' unmatched experience delivers trust and value to every project. We'll never leave you swinging without a net.

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[www.starnetflooring.com](http://www.starnetflooring.com)  
1.800.787.6381



### **UPCOMING EVENTS**

- ☆ **IICRC Fall Meeting**  
September 24-26, 2006  
Las Vegas, NV  
[www.iicrc.org](http://www.iicrc.org)
- ☆ **CISCA's Leadership Symposium**  
September 27-October 1, 2006  
Scottsdale, AZ  
[www.cisca.org](http://www.cisca.org)
- ☆ **FCICA Mid-Year Meeting**  
September 29-30, 2006  
Boston, MA  
(248) 661-5015  
[www.fcica.com](http://www.fcica.com)
- ☆ **FIANA Annual Conference**  
October 5-8, 2006  
Atlanta, GA  
[www.fiana.org](http://www.fiana.org)

**FCICA Bottom Line E-News is brought to you by FCICA, the association of choice to promote and protect the best interest of floor covering contractors. Comments and news submissions can be made to [info@fcica.com](mailto:info@fcica.com).**